

Industrial Construction Market Annual Volume Example for Distributors

		Distributor	Market	Estimated	Estimated			
Model	Description	Cost	Price	Annual	Annual	Estimated	Estimated	
				Volume	Revenue	Annual GP \$	GP %	
				Eaches	Dollars			
Regular Hangers 1/2 to 2 in.	PL-1111-1/2	1/2" PVC and Copper Pipes	\$1.19	\$1.69	35,000	\$59,150	\$ 17,500	30%
	PL-1111-3/4	3/4" PVC and Copper Pipes	\$1.29	\$1.85	35,000	\$64,750	\$ 19,600	30%
	PL-1111-1	1" PVC and Copper Pipes	\$1.39	\$1.99	35,000	\$69,650	\$ 21,000	30%
	PL-1111-7	1-1/4" PVC and 1-1/2" Copper Pipes	\$2.19	\$3.19	35,000	\$111,650	\$ 35,000	31%
	PL-1111-15	1-1/2" PVC and 2" Copper Pipes	\$2.29	\$3.25	35,000	\$113,750	\$ 33,600	30%
	PL-1111-23	2" PVC Pipes	\$2.39	\$3.45	35,000	\$120,750	\$ 37,100	31%
B- Hangers 1/2 to 2 in.	PL-1111-B1/2	B - 1/2" PVC and Copper Pipes	\$1.19	\$1.69	35,000	\$59,150	\$ 17,500	30%
	PL-1111-B3/4	B - 3/4" PVC and Copper Pipes	\$1.29	\$1.85	35,000	\$64,750	\$ 19,600	30%
	PL-1111-B1	B - 1" PVC and Copper Pipes	\$1.39	\$1.99	35,000	\$69,650	\$ 21,000	30%
	PL-1111-B5	B - 1-1/4" PVC and 1-1/2" Copper Pipes	\$2.19	\$3.19	35,000	\$111,650	\$ 35,000	31%
	PL-1111-B10	B - 1-1/2" PVC and 2" Copper Pipes	\$2.29	\$3.25	35,000	\$113,750	\$ 33,600	30%
	PL-1111-B20	B - 2" PVC Pipes	\$2.39	\$3.45	35,000	\$120,750	\$ 37,100	31%
Regular Hangers 3in. to 6in.	PL-1111-30	3" PVC, Copper and Cast Iron Pipes	\$7.99	\$11.49	35,000	\$402,150	\$ 122,500	30%
	PL-1111-40	4" PVC, Copper and Cast Iron Pipes	\$8.99	\$12.75	35,000	\$446,250	\$ 131,600	29%
	PL-1111-60	6" PVC, Copper and Cast Iron Pipes	\$9.99	\$13.99	35,000	\$489,650	\$ 140,000	29%
V Hangers 3in. to 6in.	PL-1111-V30	Lockable 3" PVC, Copper and Cast Iron Pipes	\$8.99	\$12.75	35,000	\$446,250	\$ 131,600	29%
	PL-1111-V40	Lockable 4" PVC, Copper and Cast Iron Pipes	\$9.99	\$13.99	35,000	\$489,650	\$ 140,000	29%
	PL-1111-V60	Lockable 6" PVC, Copper and Cast Iron Pipes	\$10.99	\$15.99	35,000	\$559,650	\$ 175,000	31%
Stud Guards	PL-1111-SNP1	1-1/2" x 3" Stud Guard Plate	\$0.79	\$1.15	35,000	\$40,250	\$ 12,600	31%
	PL-1111-SNP10	1-1/2" x 5" Stud Guard Plate	\$0.89	\$1.30	35,000	\$45,500	\$ 14,350	32%
Hap Bullet	PL-1111-BTR1	10 Pk Bullet	\$13.90	\$22.99	35,000	\$804,650	\$ 318,150	40%
Brace	PL-1111-MB1	Small Stud Mounting Brace 10-3/8" to 18"	\$2.63	\$3.75	35,000	\$131,250	\$ 39,200	30%
	PL-1111-MB10	Large Stud Mounting Brace 15" to 26"	\$3.07	\$4.50	35,000	\$157,500	\$ 50,050	32%
					805,000	\$5,092,150	\$ 1,602,650	

The Industrial Construction Market includes Factory Construction, Steel Mills and the Mining Industry.

Distributor's potential in the Industrial Construction Market we estimate to be over \$5 million annual revenue.